

REAL ESTATE WEEKLY

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<http://rew-online.com/2015/03/31/ad-agency-inks-expansion-with-resnick/>

Ad agency inks expansion with Resnick

Jack Resnick & Sons reported that Interpublic Group of Companies (IPG), is continuing to grow its footprint at 250 Hudson Street.

The global marketing and advertising agency has leased an additional 4,011 s/f comprising a portion of the 3rd floor at the 16-story, property, bringing its total presence to more than 50,000 s/f.

Jonathan Resnick, president of Jack Resnick & Sons, commented: “We are delighted that this prestigious media agency continues to expand at 250 Hudson Street, which is widely recognized as this area’s trophy asset.”



JONATHAN RESNICK

Dennis Brady and Brett Greenberg of Jack Resnick & Sons, represented the building’s owner in the transaction, while Robert Romano of Jones Lang LaSalle represented the tenant. Asking rents were \$72 psf.

While the building’s office space is currently 100% leased and occupied, the Resnick Organization is currently marketing a 9,400 s/f retail space on the ground level of the property.