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Moda Operandi Leases 25,000 SF

Fashion Pretailer Signs New HQ Deal at 315 Hudson

By Justin Sumner

Moda Operandi, a leading online luxury pre-tailor that produces virtual trunk shows featuring ready-to-wear styles, has signed a lease for 24,822 square feet on the fifth floor of Jack Resnick & Son's 315 Hudson St. in New York City for its new headquarters.

The tenant is relocating from 72 Madison Ave. to its new facility this fall. The lease brings Resnick's Hudson Square Portfolio, totaling nearly a million square feet at 250 and 315 Hudson Streets, to full occupancy.

315 Hudson was built in 1904 on an acre in the Hudson Square submarket of Manhattan between Spring and Vandam Streets. The ten-story office building features ground floor retail, a newly renovated lobby, and is already Energy Star certified and is currently seeking LEED certification.

Owen Hane with Cushman & Wakefield, Inc. represented the tenant. Brett Greenberg and Dennis Brady with Jack Resnick & Sons, Inc. represented the landlord in-house.

