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TED inks Hudson Square lease, expanding neighborhood presence



315 Hudson Street

TED Conferences is slated to open a new office downtown in Hudson Square, the New York Observer reported. The non-profit, whose mission is to circulate “ideas worth spreading,” will set up shop at 315 Hudson Street at Vandam Street with 5,881 square feet on the ground floor.

The new space will be located across the street from another TED office, a 14,000-square-foot space. Jack Resnick & Sons owns the property, which the Observer said has asking rents between \$55 to \$70 per square foot. TED’s lease brings Resnick’s Hudson Square portfolio to full occupancy.

“We love working with the Resnick team, and having the two offices located across the street from each other helps create synergies,” TED CFO Tom Valentino told the Observer in a statement. The new digs will house TED’s sales division and TED Ed, an educational video series.

Brett Greenberg represented Resnick and Kim Skarvelis of Cast Iron Realty represented TED. [NYO] —

Zachary Kussin